

Betmar Golf Executive Board/General Minutes

December 20, 2021

Roger Gravengood called the meeting to order at 9:00 AM

Board members present were: Roger Gravengood, Mike Williamson, Allen Faraday, Maggie Hussey, Doug Hildebrandt, Sandy Reardon, Julie Miller, Mac McKinnon, Jeff Warner,

Secretary report read and accepted

Treasurers report: Checking \$93,147.30 Deposit with Betmar \$5,396.93. Total cash on hand is \$98,544.23 See attached sheets. We need almost \$50,000 more in December to catch up with last year to date. We R ABOIUT \$140,000 below our income year to date through December compared with 2018 and 2019.

Activities: Mac has names of people to contact for Whatnot Sale activities. Has had no feedback from members as to which activities they would like to see run. He will pick out the ones they plan to run.

Membership: So far 300 members have signed up for 2022. 21 are new members. In 2020 we had 600 and in 2019 800.

Communications: Emails are going out to members and notices are on the Golf Website. Certificates are up to date. Golf Website is updated.

Properties: Jeff announced that the Men's Championship will be March 4. All 3 courses will be closed until it is done. Bill Robertson announced he has the equipment for Night Golf. Jeff stated we need a new assistant properties person for the golf board.

Pro Shop: Sales were \$1228.39 Profit: \$588.77

Presidents report:

New Business: Allen Faraday requested he take \$5000 for start up money for the Whatnot Sale. That was approved by the board. Mike Williamson stated that men playing in the Wednesday group in the park are not signing up for both rounds. Stated they have to be notified that they need to do this. He also stated he feels we should do something for new members. He said the potential is there to make it more affordable for new members. Allen Faraday stated that he is nervous about the loss of revenue. Mike said he knew of 6 that would join if the cost was reduced. He made a motion that maybe we could give a reduced rate if we had them sign for 3 years up front. Comments from members said the cost of golf is not that expensive. Also a question was asked that if they left before 3 years would the money be refunded. It was stated that was a process that would not work well. Motion was denied. Maggie asked if they want to do the membership raffle for 2023 as in past years. Discussion was held. Jeff made a motion to do the raffle. Motion passed. Roger discussed the pamphlet that is being printed. That will be done for the new resident event in January.

Phil Hawkins asked if he could do a raffle for a Scotty Cameron putter. He stated that it is a \$400. Putter and they could sell tickets and possibly make \$1000. He showed sample tickets. A motion was made and approved for him to do that.

Meeting adjourned at 10:00 AM

General Meeting immediately followed.

Recap of Executive Board Meeting was given. Allen Faraday gave the financial report showing our revenues are down this year.

Ada Tombs asked if new residents get emails asking them about joining golf club. She suggested doing a survey to find out what activities people would like to see.

Jan Tjepkema stated they are looking at an electronic sign for the Pro Shop. They would like to put it in the window to draw attention to the Pro Shop and when it is open. Want it visible near the road or parking lot. It is inexpensive and has remote control to turn it off and on. A motion was made and passed to approve the sign.

Question was asked as to why golf ball sales aren't in the Pro Shop. Julie stated that being on the counter makes them available to people all the time. It is separate from Pro Shop sales.

There was a comment as to better ways to orient new members to the golf course. Doug said he has a map that could be put out for new members to see the layout of the courses. It was decided to get some printed and have them available.

Owen Whitkopf asked about a time to be set for courses to open on Maintenance days. It was shared by Bill Robertson and Jeff that courses open after the work is done. Usually around 3 but if work is done sooner courses would open.

There was a question about suspending the initiation fee for a short period of time to see if it would bring new members. It was determined that can't be done at this time. Also discussed was a possibility of having 10 play passes for people who don't want to join but would pay to play a few times. Julie responded that since starters are only on certain times that would be hard to monitor and administer. Suggestion was made to have reduced fees for guests later in the afternoon. Another suggestion was to reduce fees for persons that are only here 3 – 6 months. Roger stated he would form a committee to look into these suggestions. Mac McKinnon will chair the committee and members appointed were Mike Hermon, Mike Gumser, Kevin Keating, Ada Tombs, and Laurie Black.

The window behind the starters desk is in. Bob Coutz said it is going to be painted and they would have cork board up to post notices on.

There was an issue with Saturday Skins last week as to course closure. Ron Irwin said he would address it and resolve the issue.

Respectfully submitted

Maggie Hussey